

JAEKYUNG (“Jae”) HA

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EMPLOYMENT

EMLYON Business School

Assistant Professor in Strategy and Organization *2018 - Present*

Boston University, Questrom School of Business

Postdoctoral Associate at the Susilo Institute for the Ethics in the Global Economy & the Strategy and Innovation Department *2016 - 2018*

EDUCATION

Massachusetts Institute of Technology, Sloan School of Management (USA)

- Ph.D, Management *2016*
Committee: Ezra Zuckerman (chair), Oliver Hahl, Roberto Fernandez

- SM, Management Research *2013*

Yonsei University (South Korea)

- MA, Sociology *2009*

- BA, Sociology and Economics *2006*

University of California, Los Angeles (USA)

- Exchange Student *2004*

RESEARCH INTEREST

Organizational Theory, Strategy, Economic Sociology, Organizational Identity, Status, Social Valuation, Production of Culture

PUBLICATION AND WORKING PAPERS

Ha, Jaekyung, Renée Gosline and Ezra Zuckerman, 2018. “Can a Girl’s Best Friend be Born in a Lab? The Role of Ritual in Production Process Conservatism” *Advances in Group Processes*, Vol 35, Shane R. Thye and Edward J. Lawler, eds.

Hahl, Oliver and **Jaekyung Ha**, Forthcoming, “Committed Diversification: Why Authentic Identities Insulate Against Penalties for Diversification”, *Organization Science*

Ha, Jaekyung, Ezra Zuckerman and Stine Grodal, "The Inauthenticity in Legitimacy: Identity Trade-Offs in Firms’ New Market Entry" (1st round Revise and Resubmit at *Administrative Science Quarterly*)

- *Academy of Management Best Paper Proceedings*, August 2018

Ha, Jaekyung, “When Information Disclosure Becomes a Dilemma: How Organizational Identity Shapes Impression Management Strategies” (revising for submission)

WORK IN PROGRESS

“User Entrepreneurship as a Signal of Commitment” (with Hyejun Kim)

“Organizational Commitment to an Emerging Technological Field” (with Eunhee Sohn)

TEACHING EXPERIENCE & TRAINING

- Strategic Management, EMLYON Programme Grande Ecole, Instructor (Spring 2019)
- MG 790 Ethical Leadership in the Global Economy, Boston University MBA course Instructor (Summer 2017, Summer 2018), Teaching assistant for Professor Carol Meier (Summer 2016)
- MIT Teaching Certificate Program (June 2014)
- Managerial Psychology, MIT Sloan Undergraduate Course Teaching assistant (independent section instructor) for Professor Paul Osterman (Spring 2014), Professor Dania Dialdin (Fall 2012), Professor Andy Yap (Fall 2013)
- Sociology of Strategy, MIT Sloan PhD course (Spring 2012) Teaching assistant for Professor Ezra Zuckerman
- Organizations and Environments, MIT Sloan PhD course (Fall 2011) Teaching assistant for Professor Ray Reagans
- Social Network Analysis, Yonsei University Graduate course (Spring 2008) Teaching assistant for Professor Yong-Hak Kim
- Social Structure and Action, Yonsei University Undergraduate course (Fall 2006; Fall 2007), Teaching assistant for Professor Yong-Hak Kim

ACADEMIC ACTIVITIES

Honors and Awards

- Academy of Management Best Paper Proceeding (2018)
- MIT Sloan Research Fellowship (2009-2016)
- MIT Sloan Economic Sociology Program Research Fellowship (2009)
- BK21 Scholarship, Yonsei University (2006-2008)
- Dean’s Honor List, University of California, Los Angeles (2004)
- Undergraduate Scholarship, Yonsei University (2004)
- Peace Scholarship, Yonsei University (2002)

Service

- Ad hoc reviewer for *Organization Science*, *Social Media+Society*
- Reviewer for Academy of Management, OMT division (2012-)

- Organizer, MIT Economic Sociology Working Group (2012-2013, 2015)
- Co-organizer (with Eric Zhao), PDW on “Optimal Distinctiveness” in Academy of Management 2017, 2018, 2019 (scheduled)

Membership

Academy of Management, American Sociological Association, European Group for Organization Studies, Strategic Management Society

PERSONAL INFORMATION

Citizen of Korea (South), U.S. Permanent Resident

Language: English (fluent), Korean (native), Japanese (basic)